

**GOVERNMENT OF ANDHRA PRADESH  
GRAMA SECRETARIATS AND WARD SECRETARIATS DEPARTMENT**

From  
Sri M. Siva Prasad, I.F.S.,  
Director,  
GSWS Department,  
5<sup>th</sup> Floor, Nirman Bhawan,  
APIIC Colony, Auto Nagar,  
Vijayawada – 521007.

To  
All the Collector and District  
Magistrates in the State.

Lr.RC.No.2900845/GSWS/E/ManaMithra/2025, Date: 21-07-2025

**Sir/Madam,**

Sub: - GSWS Department – Digital Services - Monthly Rally on WhatsApp Governance (Mana Mitra App) by GSWS Department on 5<sup>th</sup> of Every Month – Instructions from the Secretary to Govt., ITE&C Department & RTGS – communicated - Regarding.

Ref: - Lr.No. RTG01-RTG0RTGS/31/2025, dated.14.07.2025 (2900845)  
instructions from the Secretary to Government, RTGS.

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In pursuance of the Instructions in the reference cited, It is proposed that the GSWS Department shall organize a monthly rally on the 5<sup>th</sup> of every month across all villages and wards in urban areas. The objective of the rally is to promote WhatsApp Governance through the Mana Mitra App.

The rally is to be conducted with the active participation of all GSWS functionaries, including:

- Village /Ward Secretariat Staff.
- Welfare and Education Assistants.
- Digital Assistants.
- Engineering and Energy Assistants.
- ANMs and Ward Health Secretaries.
- Ward Administrative Secretaries.
- Other field-level employees.

The purpose of this initiative is to raise citizen awareness, increase app usage, and strengthen digital outreach under the Government's citizen-centric governance model.

You are requested to kindly issue necessary instructions to all field functionaries and ensure effective implementation of the proposed activity from the coming month onward.

Yours faithfully,  
M SIVA PRASAD I F S  
Director

Copy submitted to the Secretary to Government, GSWS Department.