

HGT 2025 activities as directed by National Implementation Committee

All States/ Union Territories of India

Phase I (2nd–8th August 2025):

- Decorating school walls and boards with Tiranga inspired art.
- Display of exhibitions provided by Ministry of Culture (available in download section of website www.harghartiranga.com) across educational institutions, government buildings, etc in 79 identified locations. And during the main VIP programme to be led by Hon'ble Chief Minister/ Hon'ble Governor/ Hon'ble Lt. Governor.
- Organizing Tiranga Rangoli competitions across schools, colleges, public places, etc.
- Organizing Tiranga Rakhi-making workshops and competitions in coordination with the Department of Posts for facilitating to dispatch the rakhis to soldiers and police personnels.
- Organize 'Tiranga Weaves and Threads' activity involving tricolour threads to showcase traditional weaves in Tiranga colours in public places/ markets.

Phase II (9th–12th August 2025):

- Big Event – Tiranga Mahotsav (with Tiranga Mela and Tiranga Concert in the same day)
 - Organize State/UT level VIP event at a centrally located venue with high janbhagidari.
 - Event to be led by Chief Minister, LG, Governor of the State/UT.
 - Ensure presence of Local MLA, MPs and other achievers, sportspersons at the event.
 - Tiranga Mela in the same venue during the VIP event:
 - Organize Tiranga Mela (similar to Saras Mela) specially focused on local products, products by SHGs, sale of Tiranga color theme items (food/ clothing/ makeup etc.) in collaboration with Ministry of Rural Development (Department of Rural Development), Government of India.

- Display of Tiranga exhibition during the mela.
 - HGT selfie-booths to be prominently displayed and facilitated with proper branding for encouraging selfie uploads on the website www.harghartiranga.com.
- Tiranga Concert:
 - Organize Tiranga Concert with patriotic cultural performances by renowned and local artists on the same day of VIP event with high janbhagidari.
- Organize Tiranga bike rally and/or Tiranga cycle rally in collaboration with Ministry of Home Affairs (CAPFs), Government of India.
- Tiranga Rallies/ Yatraas:
 - Organize Tiranga rallies/ yatraas with very long spread of tricolored fabric.
 - Across urban and rural areas – across blocks and panchayats.
 - Ensure participation of school kids, youth and people of all segments of society.
 - Setting records are encouraged.
- Tiranga lighting and decoration of location markets by encouraging sale of Tiranga and related merchandise, etc.
- Tiranga sale and distribution: Government of States/ UTs to manage the sale and distribution **through SHGs and local market activation only**.
- Media Amplification: Government of States/ UTs to ensure media amplification through State PIBs and DIPRs.

Phase III (13th–15th August 2025):

- Ensure flag hoisting ceremonies and lighting at government buildings, educational institutions, hotels, offices, dams, bridges, etc. Government of States/ UTs to issue special OM and advisories for flag hoisting ceremonies.
- Government of States/ UTs to encourage citizens to click Selfie with Tiranga and upload them on the website www.harghartiranga.com.