

GOVERNMENT OF ANDHRA PRADESH  
GVWV & VSWS DEPARTMENT, APIIC Colony, JAWAHAR AUTONAGAR-  
Vijayawada-520007, Andhra Pradesh

From, Dr G Lakshmisha IAS, Commissioner	To, All the District Collectors in the State
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RoC. No GWS02-COOR/50/2022-SCHM,1788030 Dated: 11/07/2023

Sir/ Madam,

Sub:GVWV & VSWS Department- Jagananna Thodu Phase VII-Launching of the programme by the Hon'ble Chief Minister on 18.07.2023 at 11.00 AM Virtually the CMO, Tadepalli - Requested to make necessary arrangements at District / Mandal / ULB level - Regarding

Ref: GOMS No. 1 GVWV & VSWS Department Dated: 29.05.2020

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It is to inform that the Government introduced Jagananna Thodu scheme to extend financial assistance up to Rs. 10,000 to Street Vendors at 0% interest rate. The interest amount will be borne by the Government.

Hon'ble Chief Minister has kindly agreed to launch Jagananna Thodu Phase VII on 18.07.2023 at 11.00 AM virtually from CMO, Tadepalli. In this regard all the District Collectors are requested to take necessary action and make following arrangements at Districts:

- Ensure to participation of 8 to 9 beneficiaries duly covering all Social/Religion/ Gender Categories
- Identify 2 beneficiaries out of 8 to 9 beneficiaries above for interacting with the Hon'ble CM. Out of these beneficiaries one shall be the person who has repaid entire loan amount and got interest reimbursement amount and his / her loan renewed.
- Requested to invite the Hon'ble Ministers / MPs / MLCs/ MLAs and other Public Representatives to the programme.
- Similar programme shall be conducted at Mandal / ULB Level.
- Follow the Covid protocol

Further requested arrange small stalls with the products are being sold by Street Vendors/ traditional artisans in the Video Conference Hall.

Hence, all the District Collectors are requested to take all necessary

action and make the programme a grand success.

Yours Sincerely,

Dr G Lakshmisha I

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Commissioner

Copy to:  
The CEO, SERP  
The MD, MEPMA  
All the Municipal Commissioners  
All the PDs DRDA  
All the PDs MEPMA  
All the District GSWS Officers In-charge  
All the DLDOs  
All the MPDOs

Copy submitted to the Special Chief Secretary to Government, Department of GV/WV & VS/WS,

A.P. Secretariat, Velagapudi for favour of information.