

**MOST IMMEDIATE**

**GOVERNMENT OF ANDHRA PRADESH  
DEPARTMENT OF ECONOMICALLY WEAKER SECTIONS (EWS) WELFARE**

**Memo.No.1792990/EWS/C/2022**

**Dt:25/07/2022**

**Sub:-** Dept. of EWS Welfare – APSKWDC – Implementation of YSR Kapu Nestham Scheme – Financial Assistance to women belonging to Kapu Community for the year 2021-22 – Video Conference with all the District Collectors and Executive Directors held by the Principal Secretary to Govt., EWS Welfare Department – certain instructions-Issued – Regarding.

**Ref:-** 1. GO Ms No.4, Backward Classes Welfare (C) Dept., dt.28.01.2020.  
2. From the MD, APSKWDC Ltd., Tadepalli, Vide Rc.No.214 /Kapu Nestham General /2022, Dated:22.07.2022.

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In the reference 1<sup>st</sup> cited, Government have issued orders with detailed guidelines for implementation of YSR Kapu Nestham meant for the women belonging to Kapu community (other than SC/ST/BC/Minority Communities). The said programme was implemented for last 2 years i.e., 2019-20 and 2020-21.

2. In the reference 2<sup>nd</sup> cited above, the Managing Director, A.P. State Kapu Welfare & Development Corporation, Vijayawada has requested the Government to issue necessary instructions to all the District Collectors and Executive Directors for making the YSR Kapu Nestham programme for the year 2021-22 as grand success.

3. Government after careful examination of the matter hereby issue the following directions for effective implementation of the YSR Kapu Nestham scheme for the year 2021-22:

3.1 The Hon'ble Chief Minister of Andhra Pradesh will launch the YSR Kapu Nestham Scheme (3<sup>rd</sup> Installment) on 29-07-2022 at Gollaprolu Village, Kakinada District.

3.2 Simultaneously, the Executive Directors of the Districts has to arrange the program in a big hall with Audio & Video facility for viewing the live program and beneficiaries shall be assembled. On completion of the Hon'ble Chief Minister's program, the various welfare activities implemented by the Government for welfare of the Economically Weaker Sections shall be highlighted and followed by distribution of the benefits through display cheque.

3.3 The Collectors shall conduct an awareness program with the beneficiaries in all Assembly Constituencies, especially where Kapu population is predominant and shall also invite the Hon'ble MLA's, MLC's and other elected representatives for conducting the program within a week after 29.07.2022 in coordination with the I & PR Dept., of the Hon'ble Chief Minister.

3.4 The Executive Director of the BC Corporation will be the overall coordinator and assist the District Collector for effective organization of the event and report and record of the events with photographs, videos etc., for documentation purpose.

3.5 The Hon'ble Chief Minister's letter to the selected beneficiaries under YSR Kapu Nestham will be made available to the Grama Sachivalayam Volunteers who will deliver the letters door to door with an acknowledgement.

**(P.T.O)**

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4. All the District Collectors in the State and all the Executive Directors under the Control of the B.C. Welfare Department shall follow the above instructions scrupulously and take necessary action accordingly.

**G. JAYALAKSHMI**  
**PRINCIPAL SECRETARY TO GOVERNMENT (FAC)**

To  
All the District Collectors in the State.  
All the Executive Directors under the Control of  
the B.C. Welfare Department.

**Copy to:-**

The MD, APSKWDC Ltd., Tadepalli.  
The PS to Spl. Chief Secretary to Chief Minister.  
The P.S. to Minister[BCW],  
The P.S. to Chief Secretary.  
The P.S. to Prl.Secy. to Govt., Dept. of EWS Welfare.  
Comp: 1792990.  
Sf/Sc.

**//FORWARDED::BY ORDER//**

  
**SECTION OFFICER**